



2027 SPONSORSHIP LEVELS & OPPORTUNITIES

IMAGINE WHAT'S POSSIBLE
WITH LENDERS ONE

At Lenders One, our annual Summit is the most anticipated member networking event of the year. We offer a variety of sponsorship packages for our Preferred Providers to allow for greater visibility to our members and to help you meet your sales goals.

Take a look at the benefits of each sponsorship level and then review the unique sponsorship opportunities and pricing available at each level.

SPONSORSHIP BENEFITS - ALL LEVELS

- Logo prominently displayed on Summit signage at the event
- Company logo featured in General Session slides.
- Logo on Summit website and mobile app
- Logo on Summit pre-event marketing emails
- Social media graphics to share and promote event participation
- Mention in L1 social media in Summit pre- and post-event marketing
- Final registration list sent post-event (and available onsite in the mobile app)
- **Additional Preferred Providers (APP) Registrations**
 - No more than four total registrants are allowed per company
 - Sponsors may register APPs at \$1,100 each

SPONSORSHIP LEVEL BENEFITS

In addition to the benefits provided at all levels, each sponsor level includes:

- **DIAMOND SPONSORS**
 - Choose EITHER a demo or standard kiosk, included in sponsorship
 - Four complimentary registrations
- **PLATINUM SPONSORS**
 - Choose EITHER a demo or standard kiosk, included in sponsorship
 - Three complimentary registrations
- **GOLD & SILVER SPONSORS**
 - One standard kiosk included in sponsorship
 - Demo kiosk upgrade* for an additional \$800 fee
 - Two complimentary registrations
- **BRONZE SPONSORS**
 - One standard kiosk included in sponsorship
 - Demo kiosk upgrade* for an additional \$800 fee
 - One complimentary registration

**Based on availability*

BECOME A SPONSOR TODAY!

VISIT [L1SUMMIT.COM](https://www.l1summit.com) TO SECURE YOUR SPONSORSHIP ONLINE.

SPONSORSHIP ARE ACCEPTED ON A FIRST-COME, FIRST-SERVED BASIS. THERE ARE NO CANCELLATIONS OR REFUNDS.



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DIAMOND - Choose ONE of the following:

\$55,000

- **MONDAY NIGHT DINNER & EVENT:** Sole sponsor of Monday's dinner and event with high exposure branding, plus speaker participation on an education panel.
- **TUESDAY NIGHT DINNER & EVENT:** Sole sponsor of Tuesday's closing night dinner and event with high exposure branding, plus speaker participation on an education panel.

PLATINUM - Choose ONE of the following:

\$35,000

Introduce the speakers at one of the two General Sessions and provide an item for the session seat drop*.

- **MONDAY AM GENERAL SESSION I**
- **TUESDAY AM GENERAL SESSION I**

*Seat drop item must be approved by Lenders One in advance and provided by Sponsor (not included in cost).

GOLD - Choose ONE of the following:

\$25,000

- **L1 CONNECTION HALL HOSPITALITY STATION & GRAND PRIZE GIVEAWAY:** Sponsor the food and beverages during L1 Connection Hall, with branding on signage and drink napkins. Plus sponsor the \$1,000 grand prize giveaway during the event.
- **NAMETAG LANYARDS & REGISTRATION DESK:** Prominent logo placement on all conference attendee lanyards and sponsor signage at the Summit registration desk.
- **ROOM KEYS:** Your branding on one side of the hotel room key with custom artwork.
- **CHARGING STATION CENTRAL:** Get high exposure branding at this conference "life-saver" charging station directly outside the ballroom.

SILVER - Choose ONE of the following:

\$18,000

- **CONFERENCE APP & DIGITAL PROGRAM:** Co-branding on app, including top banner ad and choice of password for app access.
- **CONFERENCE WIFI PASSWORD:** Choice of WIFI access password used throughout the event, with branding on all WIFI signage.
- **OPENING RECEPTION:** Branding on signage, drink napkins and ice sculpture at the conference kick-off.
- **VIDEO RECAP:** Get an interview in our Summit Recap Video with your branding featured in the final cut.
- **WELCOME GIFT** AT CHECK-IN:** Opportunity to sponsor the L1 Summit welcome gift given to attendees at hotel check-in.

**Welcome gift must be approved by Lenders One in advance and provided by Sponsor (not included in cost).

BRONZE - Choose ONE of the following:

\$13,000

- **MONDAY BREAKFAST & COFFEE BREAK:** Branded signage and napkins, with table drop opportunity.
- **MONDAY LUNCH:** Branded signage and napkins, with table drop opportunity.
- **TUESDAY BREAKFAST & COFFEE BREAK:** Branded signage and napkins, with table drop opportunity.
- **TUESDAY LUNCH:** Branded signage and napkins, with table drop opportunity.
- **TUESDAY NETWORKING SESSIONS HAPPY HOUR:** Branding on signage and drink napkins at this Tuesday networking event.

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